

ORDER



Orders	Order / Rev:	67534
	Alt Order #:	09849675
	Product Desc:	OBAMA FOR AMERICA 60
	Estimate:	2175
	Flight Dates:	10/23/12 - 10/29/12
	Original Date / Rev:	10/22/12 / 10/22/12
	Order Type:	CIA - O

CBS 47

Agency	Name:	Greer Margolis Mitchell
	Buying Contact:	
	Billing Contact:	
		1010 Wisconsin Ave
		Washington, DC 20007

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Obama/D/President
	Demographic:	A35+
	Product Codes:	Presidential Elections
	Priority:	P-3
	Revenue Codes:	AGY, POL-CAND, GEN

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	15	\$5,660.00	\$4,811.00
10/29/12	10/29/12	4	\$1,010.00	\$858.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	15	\$5,660.00	\$4,811.00	0.00
November 2012	4	\$1,010.00	\$858.50	0.00
Totals	19	\$6,670.00	\$5,669.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
CBS 47	28%	\$6,670.00
Market	100%	\$23,821.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
EAWS	0%	\$0.00
ETEV	0%	\$0.00
UNKWN	72%	\$17,151.43
WAWS	0%	\$0.00
WCWJ	0%	\$0.00
WJXT	0%	\$0.00
WJXX	0%	\$0.00
WTLV	0%	\$0.00

Order / Rev: 67534
Alt Order #: 09849675
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama/D/President
Product Desc: OBAMA FOR AMERICA 60 CBS 47
Estimate: 2175

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 2	WTEV	10/25/12	10/29/12	CBS This Morning CBS Morning News	CM	7:00 AM-9:00 AM	M- TF--	1:00	2	\$70.00	P-3	0.00	NM	2	\$140.00
EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/12															
E 3	WTEV	10/27/12	10/27/12	CBS This Morning Satur	CM	8:00 AM-10:00 AM	-----S-	1:00	1	\$80.00	P-3	0.00	NM	1	\$80.00
SATURDAY EARLY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 4	WTEV	10/25/12	10/29/12	Action News @ Noon	CM	12:00 PM-12:30 PIM-	-TF--	1:00	2	\$460.00	P-3	0.00	NM	2	\$920.00
ACTION NEWS @ NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/12															
E 5	WTEV	10/28/12	10/28/12	CBS Sun Morning	CM	9:00 AM-10:30 AM	-----S	1:00	1	\$600.00	P-3	0.00	NM	1	\$600.00
CBS SUN MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 6	WTEV	10/25/12	10/29/12	Action News @ 5p	CM	5:00 PM-5:30 PM	M- TF--	1:00	2	\$400.00	P-3	0.00	NM	2	\$800.00
ACTION NEWS @ 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/12															
E 7	WTEV	10/25/12	10/29/12	Action News @ 6p	CM	6:00 PM-6:30 PM	M- TF--	1:00	2	\$400.00	P-3	0.00	NM	2	\$800.00
ACTION NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/12															
E 8	WTEV	10/25/12	10/29/12	CBS Evening News	CM	6:30 PM-7:00 PM	M- TF--	1:00	2	\$600.00	P-3	0.00	NM	2	\$1,200.00
CBS EVENING NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/12															
E 9	WTEV	10/27/12	10/27/12	Sa Action News @ 6p	CM	6:00 PM-6:30 PM	-----S-	1:00	1	\$450.00	P-3	0.00	NM	1	\$450.00
ACTION NEWS @ 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 10	WTEV	10/28/12	10/28/12	Su Action News @ 630p	CM	6:30 PM-7:00 PM	-----S	1:00	1	\$200.00	P-3	0.00	NM	1	\$200.00
ACTION NEWS @ 630P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															
E 11	WTEV	10/25/12	10/29/12	M-F Action News @ 11p	CM	11:00 PM-11:35 PM	-TF--	1:00	2	\$440.00	P-3	0.00	NM	2	\$880.00
ACTION NEWS @ 11P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/25/12															
E 12	WTEV	10/28/12	10/28/12	Su Action News @ 11p	CM	11:00 PM-11:35 PI	-----S	1:00	1	\$440.00	P-3	0.00	NM	1	\$440.00
ACTION NEWS @ 11/SPORTS360															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week: 10/22/12															

Totals 19 \$6,670.00